

Festival 2019
Economic Impact
€34.5 million

Attendances
263,803

Over the 2 weeks
200 events in over
30 venues

Website sessions
520,000

Thank you for your support in helping make Galway International Arts Festival 2019 such a success.

2019 represented our biggest Festival to date, not only in terms of programme but also in terms of a record-breaking attendance of 263,803.

In 2020, we want to build further on that success by delivering another world-class event in a very special year that will further deliver for Galway and the local economy by bringing even more people here. The festival programme will be our biggest and best ever and will be supported by a very significant national and international PR campaign that will continue to promote Galway as a great place not only to visit but also to live and work.

However, to achieve all this, we need the support of the local businesses and community.

It will cost over €4 million to stage GIAF 2020, with only 25% of that cost coming from state funding. The other 75% of the cost comes from a multiplicity of sources including box office, sponsorship and the generous support of our festival friends.

Join The Festival

We would ask you to consider becoming a **Business Friend** of the Festival again this year and help us to continue grow brand Galway.

As you know, by supporting the Festival, your loyalty entitles you to a host of benefits, including complimentary tickets, priority booking, access to the best seats and exclusive invitations, to name but a few.

‘One of the most Spectacular
Arts Festivals in the World’

TRAVELZOO

‘One of the top 5 summer festivals
in Europe’

THE GUARDIAN

‘The biggest most exciting, most
innovative explosion of arts
activity this country has.’

THE IRISH TIMES



Become a Business Friend
Galway International
Arts Festival 2020

www.giaf.ie



‘This most imaginative of festivals
is filled with the unexpected.’

MICHAEL BILLINGTON, THE GUARDIAN



BUSINESS FRIENDS' BENEFITS 2020

PATRON FRIEND €2,500

- Enjoy Priority Booking*
- Receive 18 complimentary tickets to selected Festival shows
- Inclusion of logo in the Festival brochure
- Have your Patron Friend membership acknowledged on selected Festival platforms
- Inclusion of logo on our website
- Link to your website through GIAP website
- Receive a special Patron Friend discount on your purchased Big Top tickets (limit per gig)*
- Receive a special Patron Friend discount on your purchased theatre tickets (no limit per show)*
- Receive a special Patron Friend discount on your purchased First Thought Talks tickets (no limit per show)
- Receive 10 complimentary Festival t-shirts
- Receive a complimentary framed poster

PLATINUM FRIEND €1,500

- Enjoy Priority Booking*
- Receive 12 complimentary tickets to selected Festival shows
- Have your Platinum Friend membership acknowledged on selected Festival platforms
- Inclusion of logo in the Festival brochure
- Inclusion of logo on our website
- Link to your website through GIAP website
- Receive a special Platinum Friend discount on your purchased theatre tickets (no limit per show)*
- Receive a special Platinum Friend discount on your purchased First Thought Talks tickets (no limit per show)*
- Receive 6 complimentary Festival t-shirts
- Receive a complimentary framed poster

PRINCIPAL FRIEND €750

- Enjoy Priority Booking*
- Receive 6 complimentary tickets to selected Festival shows
- Receive a special Principal Friend discount on your purchased theatre tickets (limit of 6 per event)*
- Receive 4 complimentary Festival t-shirts
- Receive a complimentary Festival poster

PREMIUM FRIEND €500

- Enjoy Priority Booking*
- Receive 4 complimentary tickets to selected Festival shows
- Receive a special Premium Friend discount on your purchased theatre tickets (limit of 3 per event)*
- Receive 2 complimentary Festival t-shirts
- Receive a complimentary Festival poster

PRIORITY FRIEND €250

- Enjoy Priority Booking*
- Receive 2 complimentary tickets to selected Festival shows
- Receive a complimentary Festival t-shirt
- Receive a Festival poster

The following benefits are included in all packages:

- Invitation to our exclusive Friends' Event during the Festival
- Invitation to Festival Programme Launch Reception
- Invitation to Festival Gala Opening
- Invitation to opening of the Visual Arts Programme
- Receive listing on Friends' section of Festival website
- Receive email updates with exclusive news and special offers

Donations over €250 are acknowledged on the GIAP website for approximately one year. Thank you for your generosity.

To become a Friend of Galway International Arts Festival contact Aisling O'Sullivan at friends@giap.ie

*Subject to availability

BECOME A FRIEND
GALWAY INTERNATIONAL
ARTS FESTIVAL 2020

Patron Friend	€2,500	<input type="checkbox"/>
Platinum Friend	€1,500	<input type="checkbox"/>
Principal Friend	€750	<input type="checkbox"/>
Premium Friend	€500	<input type="checkbox"/>
Priority Friend	€250	<input type="checkbox"/>

Name: _____
New Friend Renewal Friend

Company: _____

Address: _____

Tel: _____

Mobile: _____

Email: _____
Send my Friends' information by email only

Options: I would like to ... _____

Waive my benefits and donate
directly to Galway International Arts Festival

Donate an additional amount to
Galway International Arts Festival € _____

Pledge friendship over additional years

1 yr Please contact me each year to renew
2 yr I'll pay now for the pledged years and
3 yr receive additional benefits **OR**

Acknowledgement

I would like to remain anonymous **OR**

I would like to be acknowledged
and my acknowledgement to read:

BECOME A FRIEND
PAYMENT DETAILS



I enclose a **cheque** for € _____
made payable to Galway International Arts Festival

OR

Please debit my **credit card** by € _____

Card type Visa Mastercard

Name on Card: _____

Card N°: _____

Expiry Date: ____ / ____ 3 Digit Security N°: ____

Signature: _____

OR

I would like to pay a monthly **standing order** amount of
€ _____

Please pay Galway International Arts Festival

IBAN: IE87 BOFI 90401868685296

Swift Code: BOFIE2D

Address: BOI, NUI Branch, Galway. Sort Code: 90 40 18

From ____ / ____ / 2020 until ____ / ____ / ____

My Bank Name: _____

My Bank Address: _____

My Account N°: _____

Sort Code: _____

Ref (optional): _____

Signature: _____

**Please return these instructions to Galway
International Arts Festival rather than your bank.**

Please return this form in the enclosed envelope to:
Aisling O'Sullivan, Friends Manager,
Galway International Arts Festival,
Black Box Theatre, Dyke Road, Galway, Ireland.