

Festival 2019  
Economic Impact  
€34.5 million

Attendances  
263,803

Over the 2 weeks  
200 events in over  
30 venues

Website sessions  
520,000

2019 represented our biggest Festival to date, not only in terms of programme but also in terms of a record-breaking attendance of 263,803.

In 2020, we want to build further on that success by delivering another world-class event in a very special year that will further deliver for Galway and the local economy by bringing even more people here. The festival programme will be our biggest and best ever and will be supported by a very significant national and international PR campaign that will continue to promote Galway as a great place not only to visit but also to live and work.

However, to achieve all this, we need the support of the local businesses and community.

It will cost over €4 million to stage GIAF 2020, with only 25% of that cost coming from state funding. The other 75% of the cost comes from a multiplicity of sources including box office, sponsorship and the generous support of our festival friends.

#### Join The Festival

We would ask you to consider becoming a **Business Friend** of the Festival and help us to continue grow brand Galway.

By supporting the Festival, your loyalty entitles you to a host of benefits, including complimentary tickets, priority booking, access to the best seats and exclusive invitations, to name but a few.

‘One of the most Spectacular  
Arts Festivals in the World’

TRAVELZOO

‘One of the top 5 summer festivals  
in Europe’

THE GUARDIAN

‘The biggest most exciting, most  
innovative explosion of arts  
activity this country has.’

THE IRISH TIMES

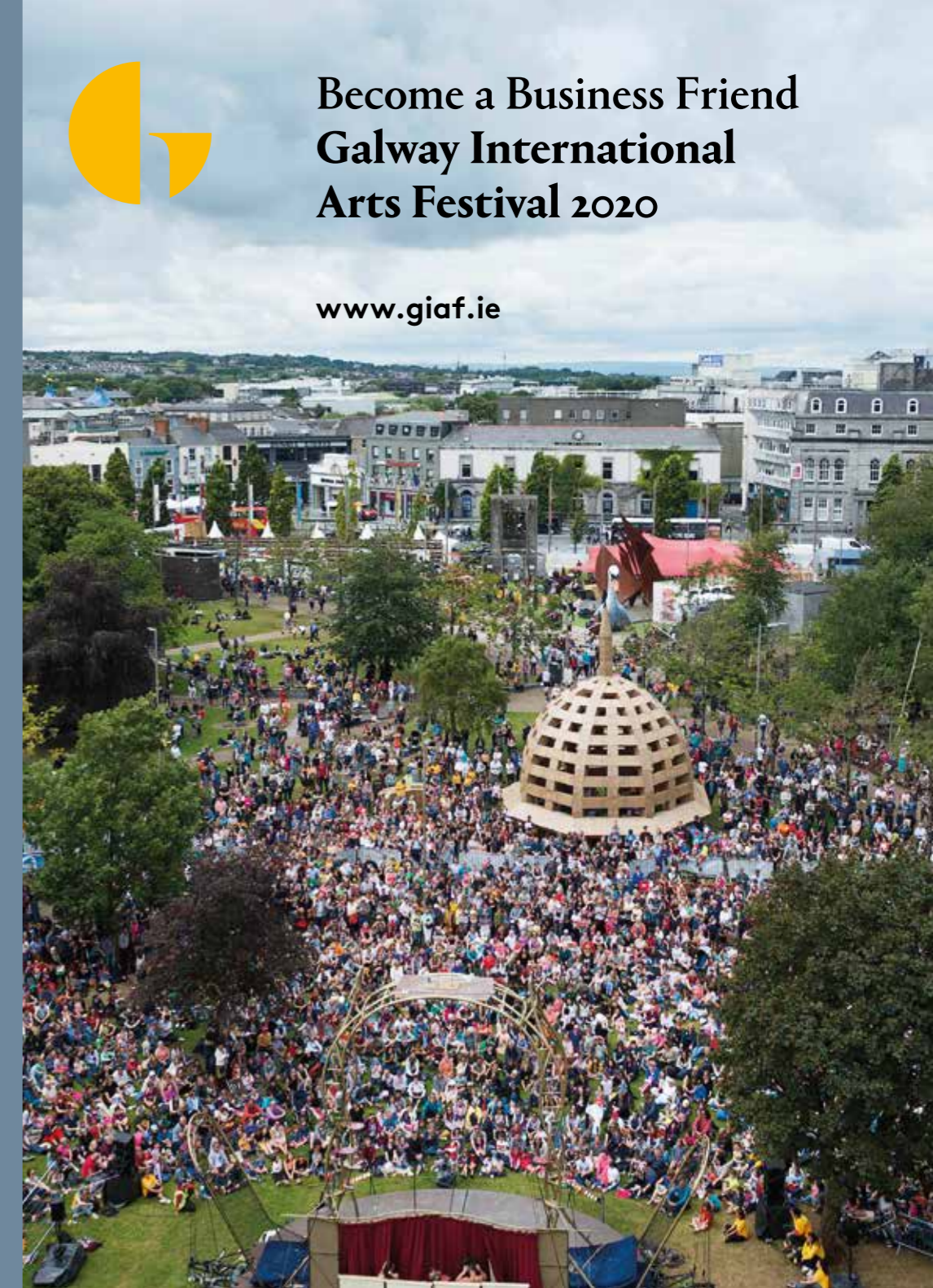


Become a Business Friend  
Galway International  
Arts Festival 2020

[www.giaf.ie](http://www.giaf.ie)

‘This most imaginative of festivals  
is filled with the unexpected.’

MICHAEL BILLINGTON, THE GUARDIAN





# BUSINESS FRIENDS' BENEFITS 2020

## **PATRON FRIEND €2,500**

- Enjoy Priority Booking\*
- Receive 18 complimentary tickets to selected Festival shows
- Inclusion of logo in the Festival brochure
- Have your Patron Friend membership acknowledged on selected Festival platforms
- Inclusion of logo on our website
- Link to your website through GIAF website
- Receive a special Patron Friend discount on your purchased Big Top tickets (limit per gig)\*
- Receive a special Patron Friend discount on your purchased theatre tickets (no limit per show)\*
- Receive a special Patron Friend discount on your purchased First Thought Talks tickets (no limit per show)
- Receive 10 complimentary Festival t-shirts
- Receive a complimentary framed poster

## **PLATINUM FRIEND €1,500**

- Enjoy Priority Booking\*
- Receive 12 complimentary tickets to selected Festival shows
- Have your Platinum Friend membership acknowledged on selected Festival platforms
- Inclusion of logo in the Festival brochure
- Inclusion of logo on our website
- Link to your website through GIAF website
- Receive a special Platinum Friend discount on your purchased theatre tickets (no limit per show)\*
- Receive a special Platinum Friend discount on your purchased First Thought Talks tickets (no limit per show)\*
- Receive 6 complimentary Festival t-shirts
- Receive a complimentary framed poster

## **PRINCIPAL FRIEND €750**

- Enjoy Priority Booking\*
- Receive 6 complimentary tickets to selected Festival shows
- Receive a special Principal Friend discount on your purchased theatre tickets (limit of 6 per event)\*
- Receive 4 complimentary Festival t-shirts
- Receive a complimentary Festival poster

## **PREMIUM FRIEND €500**

- Enjoy Priority Booking\*
- Receive 4 complimentary tickets to selected Festival shows
- Receive a special Premium Friend discount on your purchased theatre tickets (limit of 3 per event)\*
- Receive 2 complimentary Festival t-shirts
- Receive a complimentary Festival poster

## **PRIORITY FRIEND €250**

- Enjoy Priority Booking\*
- Receive 2 complimentary tickets to selected Festival shows
- Receive a complimentary Festival t-shirt
- Receive a Festival poster

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### **The following benefits are included in all packages:**

- Invitation to our exclusive Friends' Event during the Festival
- Invitation to Festival Programme Launch Reception
- Invitation to Festival Gala Opening
- Invitation to opening of the Visual Arts Programme
- Receive listing on Friends' section of Festival website
- Receive email updates with exclusive news and special offers

Donations over €250 are acknowledged on the GIAF website for approximately one year. Thank you for your generosity.

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### **To become a Friend of Galway International Arts Festival contact Aisling O'Sullivan at [friends@giaf.ie](mailto:friends@giaf.ie)**

\*Subject to availability

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**BECOME A FRIEND**  
**GALWAY INTERNATIONAL**  
**ARTS FESTIVAL 2020**

<b>Patron Friend</b>	€2,500	<input type="checkbox"/>
<b>Platinum Friend</b>	€1,500	<input type="checkbox"/>
<b>Principal Friend</b>	€750	<input type="checkbox"/>
<b>Premium Friend</b>	€500	<input type="checkbox"/>
<b>Priority Friend</b>	€250	<input type="checkbox"/>

Name: \_\_\_\_\_  
New Friend  Renewal Friend

Company: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Tel: \_\_\_\_\_

Mobile: \_\_\_\_\_

Email: \_\_\_\_\_  
Send my Friends' information by email only

Options: I would like to ... \_\_\_\_\_

Waive my benefits and donate  
directly to Galway International Arts Festival

Donate an additional amount to  
Galway International Arts Festival € \_\_\_\_\_

Pledge friendship over additional years

1 yr  Please contact me each year to renew   
2 yr  I'll pay now for the pledged years and   
3 yr  receive additional benefits  **OR**

Acknowledgement

I would like to remain anonymous  **OR**

I would like to be acknowledged  
and my acknowledgement to read:

**BECOME A FRIEND**  
**PAYMENT DETAILS**



I enclose a **cheque** for € \_\_\_\_\_  
made payable to Galway International Arts Festival

**OR**

Please debit my **credit card** by € \_\_\_\_\_

Card type Visa  Mastercard

Name on Card: \_\_\_\_\_

Card N°: \_\_\_\_\_

Expiry Date: \_\_\_\_ / \_\_\_\_ 3 Digit Security N°: \_\_\_\_

Signature: \_\_\_\_\_

**OR**

I would like to pay a monthly **standing order** amount of  
€ \_\_\_\_\_

Please pay Galway International Arts Festival

IBAN: IE87 BOFI 90401868685296

Swift Code: BOFIE2D

Address: BOI, NUI Branch, Galway. Sort Code: 90 40 18

From \_\_\_\_ / \_\_\_\_ / 2020 until \_\_\_\_ / \_\_\_\_ / \_\_\_\_

My Bank Name: \_\_\_\_\_

My Bank Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

My Account N°: \_\_\_\_\_

Sort Code: \_\_\_\_\_

Ref (optional): \_\_\_\_\_

Signature: \_\_\_\_\_

**Please return these instructions to Galway  
International Arts Festival rather than your bank.**

Please return this form in the enclosed envelope to:  
Aisling O'Sullivan, Friends Manager,  
Galway International Arts Festival,  
Black Box Theatre, Dyke Road, Galway, Ireland.